

CITADEL OUTLETS

LOS ANGELES

Citadel Outlets Hosts Summer Fest with Eight-Foot-Tall, Interactive Inner-Tube Art Installation, Life-sized Board Games and Neon Culinary Delights on August

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Los Angeles, Calif. (July 26, 2019) – Citadel Outlets will be hosting a colorful day of family-friendly summer fun with a neon-themed block party on Saturday, August 17 from 12 p.m. to 9 p.m. With more than 200 multi-colored slinkies suspended in mid-air, life-sized board games and live music at multiple DJ stations, L.A.'s premier shopping outlet will transform into one of the hottest destinations to celebrate a sizzling summer with friends and family.

Standing tall in the shopping center's center court will be an eight-foot-tall summer igloo art installation. Built using neon-colored inner tubes, the dome-shaped installation is interactive in nature and will be open for guests to enter and explore at their leisure. Aside from the igloo, party-goers will find a variety of family-friendly activities and experiences throughout the day, including giant outdoor games such as Connect Four, a life-sized chess board and a pin art impression experience; a LED lit-up dance floor; DJ performances throughout the center; and summertime treats such as light-up cotton candy and lemonade to quench their thirst.

In addition, Citadel Outlets stores have teamed up to give away 100 complimentary "Glow Gear" swag bags, with colorful, summer must-have items such as neon fanny packs by True Religion, drawstring bags by Asics and Glow Cream by L'Occitane. Giveaways will occur every hour during the event at each DJ station. More than 20 stores including Coach, Lacoste, 7 for All Mankind and Polo Ralph Lauren Factory will also offer additional one-day-only discounts to add to the festive fun.

Citadel Outlets is located 10 minutes south of Downtown Los Angeles on I-5 at 100 Citadel Drive, Los Angeles, CA 90040. For more information, please visit www.citadeloutlets.com. To join the Citadel Outlets community, please follow us on Facebook [@CitadelOutlets](https://www.facebook.com/CitadelOutlets), Instagram [@Citadel_Outlets](https://www.instagram.com/Citadel_Outlets), Twitter [@Citadel_Outlets](https://twitter.com/Citadel_Outlets), Weibo [@CitadelOutlets](https://www.weibo.com/CitadelOutlets).

About Craig Realty Group

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, Calif. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly five million square feet of existing retail development in eight states: Outlets at Anthem in Phoenix, Ariz.; Outlets at Barstow in Barstow, Calif.; Cabazon Outlets located near Palm Springs, Calif.; Citadel Outlets in Los Angeles, Calif.; Outlets at San Clemente in San Clemente, Calif.; Outlets at Castle Rock located south of Denver, Colo.; Outlets at Loveland located north of Denver, Colo.; Outlets at Silverthorne located west of Denver, Colo.; Kapolei Commons, Oahu, Hawaii; East Hills Mall in St. Joseph, Miss.; Outlets at Conroe located near Houston, Texas; Outlets at Hillsboro in Hillsboro, Texas; Outlets at Traverse Mountain in Lehi, Utah; and Outlets at the Dells in Baraboo, Wis. The newest property – the award-winning Outlets at San Clemente – opened in November 2015 and offers stunning views of the Pacific Ocean. Projects in development include Outlets at Richmond, Va.; Outlets at Lacey, Wash.; a power center in Garfield Heights, Ohio (Cleveland) and the redevelopment of Outlets at Conroe, near Houston, Texas. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets, Carlsbad Company Stores and Woodburn Company Stores, three of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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